





Ashton
— Sydney, Australia —

**INSTRUMENTS
BUILT FOR
EXPRESSION.**



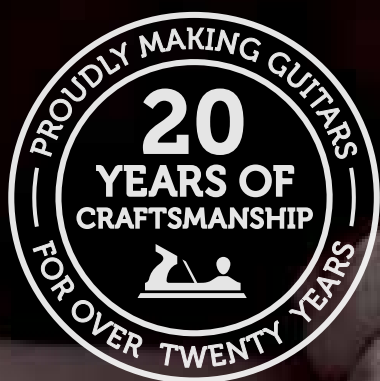
**WE STAND BEHIND
THE QUALITY OF
OUR WORKMANSHIP.**



INSTRUMENTS BUILT FOR EXPRESSION

Made to be played, Ashton instruments are designed and built to withstand the rigors of everyday use in the real world - delivering superior stability and playability. Whether your playing takes place in your bedroom, on the road or on the stage, you can rest assured that your Ashton instrument is made to last.





**TWENTY YEARS OF
REFINING, MASTERING
AND PERFECTING**

WE'VE BEEN MAKING MUSIC FOR OVER TWENTY YEARS

When it comes to making instruments, we've got history.

We've spent the last twenty years designing and crafting our instruments with stability and playability at their core - always striving to create quality instruments that hold their sound and consistently deliver what the player demands of them.



A GUITAR THAT'S **PERFECT** FOR YOU

With a range of guitars to suit all levels of player - from beginner to expert across a variety of playing styles, you are certain to find an Ashton Guitar that's perfectly suited to your needs. Whether you're looking for a slimline acoustic, a half-size classical or a mini electric, there's an Ashton guitar that's perfect for you.

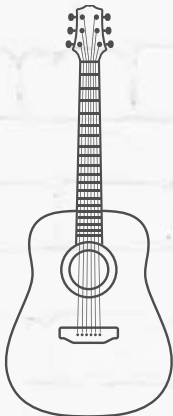




Ashton
Sydney, Australia

DESIGNED & CRAFTED FOR PERFECTION

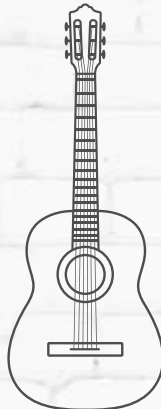
THE ASHTON SHAPE GUIDE:



D
SERIES
DREADNOUGHT
ACOUSTICS



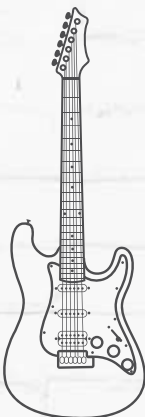
SL
SERIES
SLIMLINE
ACOUSTICS



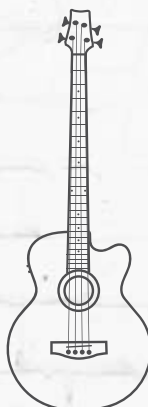
CG
SERIES
CLASSICAL
ACOUSTICS



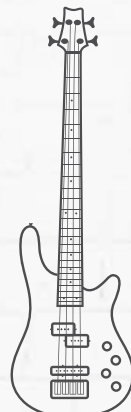
MINI
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MINI
ACOUSTICS



ELECTRIC
SERIES
ELECTRIC
GUITARS



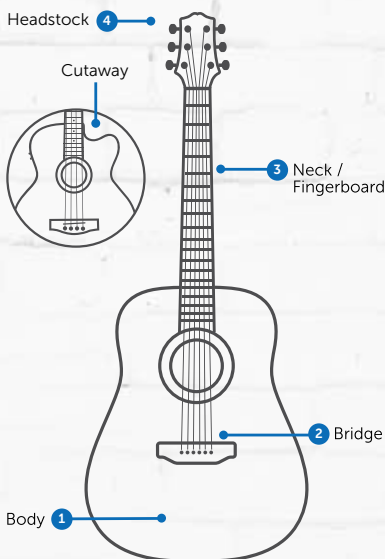
AB
SERIES
ACOUSTIC
BASSES



EB
SERIES
ELECTRIC
BASSES

Every Ashton guitar is carefully designed and handmade to ensure that it delivers the absolute highest standards of sound, stability and playability - resulting in instruments that are as pleasurable to play as they are to listen to and can be relied upon to withstand the test of time

Crafted by hand, every Ashton guitar is the result of more than two decades of continuous design and development. Listed below are some of the innovative features that appear across our range of guitars.



1. BODY: Ashton guitars boast immaculately crafted bodies that are renowned for their strength, stability and incredible sound, with tops featuring a variety of high-quality tonewoods (in some cases exotics) and backs and sides crafted from species chosen for their durability and pliability, our guitar bodies are built to last.

2. BRIDGE: The unique bridges featured on Ashton guitars have been designed to provide players with increased comfort and playability, offering the ultimate rest and angle for the picking-hand, especially when playing muted-string styles.

3. FINGERBOARD: Ashton guitars are equipped with highly-functional Smartwood fingerboards. Smartwood is an impressive sustainable substitute that has been engineered to act and feel just like rosewood - an endangered species that needs our protection.

4. HEADSTOCK: Ashton guitars feature headstock's that are ergonomically designed with fewer angles to allow for a more even string distribution and to minimise interference.

4. SOLID TOPS: Some of the premium models across the Ashton guitar range feature solid tops. Solid top acoustic guitars have bodies made of meticulously gauged of acoustic guitars which tend to feature laminate tops that are generally comprised partially or completely from pressed plywood.

Some guitarists favour the sound produced by solid top guitars over those with laminate tops as the solid cuts of tonewood resonate more effectively. Many players are also of the opinion that the sound of a solid top guitar improves and matures with age, a characteristic that is not shared by guitars that feature laminate tops.



WE TAKE OUR TIMBER SERIOUSLY

When it comes to making guitars there are a few factors that have a greater effect on the overall sound and quality than the timber that is used in a guitar's construction.

We ensure that all Ashton guitars are hand-crafted from nothing but the highest quality, most sonically superior and environmentally sustainable timbers available.



THE ASHTON TONEWOOD GUIDE



SPRUCE
WELL ROUNDED
& VERSATILE

Boasting one of the highest strength-to-weight ratios of any wood, Spruce possess a tight grain pattern which delivers a broad and dynamic range and is suited to a wide array of playing styles



BASSWOOD
BALANCED AND
LIGHTWEIGHT

Basswood is revered for its balanced sound. It delivers an even tone with a hint of warmth. A soft, lightweight tonewood, it is ideal for use in electric guitars and basses.



**MAHOGANY
/SAPELE**
CRISP & WARM

Mahogany posses bold, accentuated midrange frequencies and unique internal dampening properties, resulting in a crisp, warm sound.



ACACIA
UNIQUE TONAL
PROJECTION

Beautifully figured with rich grains, Acacia produces a deep, rich tone which reflects the dark, dramatic colour of the wood.

Every piece of timber that its way into an Ashton guitar has been painstakingly selected for its superior tonal qualities and stability, resulting in a stunning sound that won't deteriorate over time. Each Ashton guitar is hand-crafted from only the finest quality sustainable timber.



When sourcing timber to use in the construction of our guitars we give special consideration to the following factors:

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SUSTAINABILITY

We are dedicated to ensuring that all of our guitars are produced sustainably. You can sleep sound knowing that all of the wood used in our guitars is carefully traced and monitored to ensure that its supply is globally approved.

QUALITY

Each and every piece of timber featured in an Ashton guitar has been individually inspected and chosen for its superior quality and tonal properties. Selected woods are then subjected to our rigorous extended drying process to ensure stability and optimum performance right from the very beginning of the manufacturing process.

INNOVATION

We are constantly researching and testing new timbers and alternative materials that may present unique tones, improvements in quality or increased levels of sustainability. A fine example of this innovation is our use of Smartwood as an alternative to the endangered Rosewood species that has traditionally been used in the construction of bridges and fingerboards.

Ashton
— Sydney, Australia —

D-SERIES DREADNOUGHT ACOUSTICS



The Ashton D-Series encompasses our full range of dreadnought guitars. Arguably the most common shape of acoustic guitar, the dreadnought is characterised by its square shoulders and base in addition to its large body that produces a rich and powerful sound.



Our Ashton dreadnoughts feature Spruce tops and Basswood backs & sides or Sapele top, back & sides in our MS Models. Boasting playable actions, impressive bass response, emotive chords and a warm, full-spectrum tone, the D-Series is a favourite amongst flat-pickers and singer-songwriters alike.

MODELS:

The Ashton D-Series encompasses all of our dreadnought acoustics including models featuring cutaways and preamps (D20CEQ), solid tops (D20S, D20SCEQ) and 12-string variations (D2012, D2012CEQ)

THE BOTTOM LINE:

- The most common shape of acoustic guitar - well suited to a broad variety of styles ranging from Folk, right through to Rock and Punk.
- Larger bodies result in a rich powerful sound
- A versatile range featuring models that offer left-handed options in NTM only (D20LNTM, D20LCEQNTM).



SL-SERIES SLIM-LINE ACOUSTICS



The Ashton SL-Series denotes our range of slim-line acoustic guitars. Characterised by a thinner body, this type of guitar is perfect for fast and agile playing styles that benefit from the player having easier, more comfortable access to the full range of frets.



The SL-Series features a range of slim-line models with a Spruce top, Sapele back and sides and stylish bindings. The SL Series is favoured by agile players seeking comfortable access to all frets and impressive sound projection.

MODELS:

The Ashton SL-Series encompasses all of our slim-line acoustics, including standard models such as the SL20 & SL29, as well as models featuring cutaways (SL29CEQ), preamps (SL29CEQ & SL29/12CEQ) and 12-string variations (SL290/12CEQ).

THE BOTTOM LINE:

- Designed for increased comfort and accessibility, the thinner body allows players ease of access to higher frets.
- Great for smaller players and travelers as it is compact and lightweight.
- Great for gigs, Ashton slim-line acoustics deliver impressive sound projection and includes a left-handed model in TSB only (SL29CEQLTSB).



CG-SERIES
CLASSICAL
ACOUSTICS



The Ashton CG-Series encompasses our full range of classical guitars. Classical guitars are characterised by their unique shape, broad fretboard and nylon strings. Classical guitars are a great choice for beginners as well as players of the Spanish/Flamenco styles.



Ashton classical guitars feature Spruce or Basswood tops and Basswood sides and are available in a range of sizes & colours, as well as in starter packs. Classical guitars feature wider fretboards and nylon strings which are easier on a player's fingers, making them perfect for beginners.

MODELS:

The Ashton CG-Series encompasses all of our classical guitars including full-sized models (CG4, CG44), $\frac{1}{2}$ and $\frac{3}{4}$ sized models (CG3, CG12 & CG34) as well as a range of classical starter-packs in varying sizes for everything a beginner needs to start playing immediately.

THE BOTTOM LINE:

- Classical guitars are perfect for beginners as a result of their nylon strings, wider fretboard and great affordability
- Available in a range of sizes ranging from $\frac{1}{4}$ size to full size
- Available in Starter packs that include a gig bag and online lessons
- Left-Handed models available in (CG34LAM, CG44LAM)

Ashton

Sydney, Australia

MINI-SERIES SMALL-BODY ACOUSTICS



The Ashton Mini Series encompasses our selection of mini acoustic guitars. These smaller-sized acoustics are perfect for travelers, players and solo performers alike as they are compact and lightweight whilst still delivering a wonderful full-sized sound.



Guitars within the Ashton Mini-series feature Spruce tops & Basswood sides and are available in several shapes, including the JJR mini jumbo and the MINI-20 mini Dreadnought. Perfect for smaller players, travelers and solo performers - these guitars will go wherever you want to take them.

MODELS:

The Ashton Mini-Series includes a mini-jumbo acoustic (JJR20), mini-jumbo acoustic with pickup (JJR20EQ) and a mini-dreadnought (MINI20)

THE BOTTOM LINE:

- Ashton mini acoustics are simply smaller versions of traditionally larger shapes such as dreadnoughts and jumbos that are easier to maneuver and less physically demanding to play
- Ashton minis are compact and lightweight making them perfect for travelers and solo performers alike



ELECTRIC SERIES ELECTRIC GUITARS



The Ashton Electric series encompasses all of our electric guitars. Ashton electrics feature Basswood bodies and are available in several configurations. With a range of sizes available, Ashton Electric Guitars are perfect for beginners and seasoned players alike.

BACKSTAGE MINI

RD

BKM

BK

TDB

TRD

BK

TSB

YL

AG232

Ashton Electric guitars feature Basswood bodies, black or chrome hardware, high-quality electronics and are available in several shapes and sizes to suit players of all ages and skill levels. Ashton also offers electric guitar started packs that contain everything a beginner needs to start playing.

MODELS:

The Ashton Electrics include a $\frac{3}{4}$ size electric (Backstage Mini) a premium rock-style 22-fret electric (AG232) which is also available as a left-handed (AG232LBK), or starter pack that includes a 10 watt amplifier, gig bag, strap, lead and online lessons (SPAG232).

THE BOTTOM LINE:

- There are Ashton Electric guitars to suit beginners and seasoned players alike. The SPAG232 starter pack contains everything a player needs to get started.
- The Joeybackstage $\frac{3}{4}$ sized electric is the perfect size for smaller players, touring guitarists and travelers.



BASS-SERIES **BASS** **GUITARS**



The Ashton Series of Bass guitars includes a range of both acoustic and electric basses. featuring a variety of premium materials and expert crastmanship, Ashton basses are perfect for beginners and seasoned players alike.



The Ashton AB4 4-String electric Bass features a carved Basswood top and a unique P&J style pickup system for easy amplification. The Ashton ACB2000CEQ is a 4-stringed acoustic cutaway bass that delivers an incredible rich sound.

MODELS:

The Ashton Bass series includes an AB-shaped 4-string electric bass (AB4) that is also offered as part of a starter pack that includes an 18 Watt amp, gig bag, strap, lead and online lessons (SPAB4, as well as a 4-string acoustic bass with a cutaway and built-in pickup (ACB2000CEQ)

THE BOTTOM LINE:

- The Ashton SPAB4 starter pack contains everything that a player needs to get started playing the electric bass
- The Ashton ACB2000CEQ 4-string acoustic bass with a cutaway and pickup is a high quality and versatile bass suitable for a variety of playing styles
- AB4 is available in a Left-handed version in BK only (AB4LBK)



UKE-SERIES UKULELES



The Ashton Series of Ukuleles includes a wide range of soprano, tenor and concert sized models. Ukuleles are fun, versatile instruments that can be incorporated into a wide variety of musical genres including Folk, Hawaiian, Blues and Jazz

UKE200SP



UKE220EQMH



The Ashton Series of Ukuleles includes a wide range of soprano, tenor and concert sized models crafted from a selection of premium quality timbers such as a Mango and Black Walnut. Perfect for Musicians on the go, Ukuleles are a fun and versatile instrument.

MODELS:

The Ashton Uke Series includes models ranging from entry-level Ukuleles (UKE100) right through to a wide selection of professional concert, tenor and soprano Ukuleles crafted from premium timbers such as Mahogany (UKE500BW). The range also includes models with solid tops, cutaways and EQ's)

THE BOTTOM LINE:

- Soprano is the smallest size of Ukulele followed by concert and the larger tenor variety
- Ukes are a fun and versatile instrument well suited to a wide variety of playing styles & musical genres.



DRUM-SERIES JUNIOR DRUM KITS



The Ashton Joey Drum Kits suit those that are either a beginner, or someone looking for a smaller sized kit for intimate spaces or to play lighter Jazz style rhythms - a smaller sized kit can be the perfect option for practice and performance.



Created with size consideration as top of mind, this 5-Piece kit with a considerably smaller bass drum still allows a full range of dynamic sounds with Poplar shells ensuring the kit is easy-to-tune with plenty of attack.

MODELS:

The Ashton Joey Drum series (JOEYDRUM) offer a 5-piece poplar shell construction with a smaller than standard 16" bass drum suitable for pop and jazz styles with slightly less volume, a 12" snare drum functioning as auxiliary tight hip-hop sound or special effect, and smaller toms - 8", 10" and 13" (floor tom) that are easily tunable.



THE BOTTOM LINE:

- For beginner or Jazz styles the smaller size pieces offer dynamic sound but with less volume ideal for lighter playing and practice
- All kits come complete with 2 smaller sized cymbals, drum sticks and a drum throne so you have everything to start creating your rhythms out of the box

— JOEYDRUMSL



DRUM-SERIES

ACOUSTIC DRUM KITS



The Ashton TDR Drum Kit series offers full-sized 5-piece kits with different sized floor toms and bass drums configurations designed to suit the sound the player is looking for - whether it is a lighter punchier jazz style, or a fuller bass rounded rock style.

Created with player comfort in mind, the TDR acoustic drums are designed with chrome hardware for longevity that incorporates features such as adjustable telescopic bass drum legs, Offering multiple size configurations suited to different styles.

MODELS:

The Ashton TDR Drum Series includes a 5-piece Jazz kit (TDR520) with the ever-popular 20" drum bass for easy and tight feel with 16" depth to ensure sensitivity and 14" floor tom, giving good sustain for lighter playing. Alternatively a 5-piece rock kit (TDR522 with full sized 22" bass drum to provide bigger and louder sound with a large 16" floor tom that provides great resonance.

THE BOTTOM LINE:

- Different sized bass drum and floor toms configurations to match specific styles the TDR Series give the ultimate choice to a player
- All kits come complete with 2 larger sized cymbals, drum sticks and a drum throne.

MB

WH

WR

SV

BK

TDR522MB





DRUM-SERIES ELECTRIC DRUMS



A fully portable drum pad kit, the Ashton EDP450 is a brilliant alternative for an aspiring drummer who doesn't have the room for a traditional kit. Where space is an issue, you can still create dynamic sounds with this compact unit with highly touch sensitive pads and over 215 percussive patches to play with.

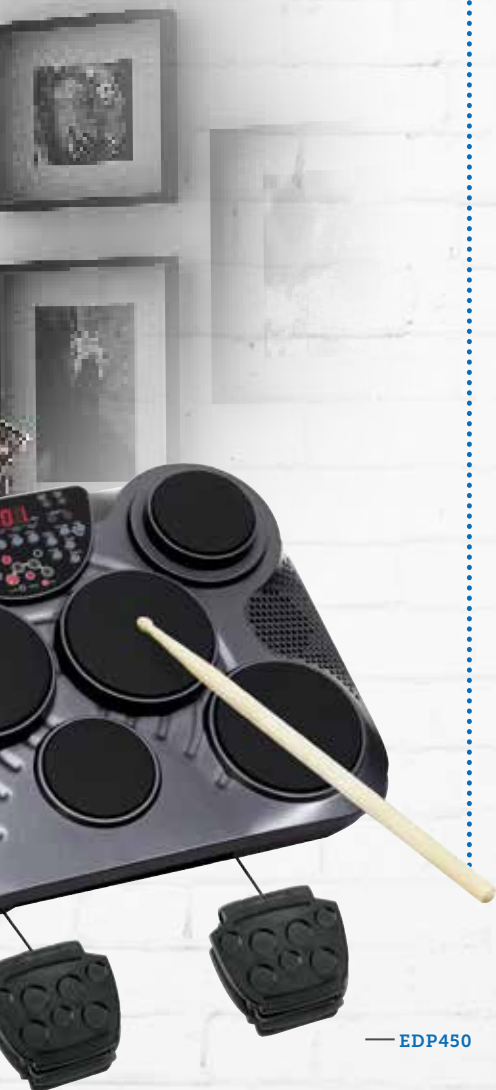
Built as a space-effective and portable alternative to a full acoustic drum set, the EDP450 desktop drum pad set with foot controllers allows drummers to practice and create recordings.

MODELS:

The Ashton EDP electronic drum pad set (EDP450) has 7 pads and 2 attachable foot controllers with USB and Aux connections with a multitude of presets.

THE BOTTOM LINE:

- When space is limited and portability is a must, electronic drumming options still give genuine rhythm sounds for practice or recording
- Development of preset rhythms, voices and programmable user kits means you can pre create your own sound to underlay tracks for gigs and recording



— EDP450